



ForestLife EXPO

Take a Walk On The Wild Side
Experience the Forest

June
14-15-16

Renfrew, Ontario



Forest Life EXPO

Sawtech Log Expo is evolving, we have expanded the theme of the event to include more activities related to the forest. Such as Outdoor recreation, Off-Grid living, Wood Artisans, Value-Added Manufacturers, Non-Timber Forest Products, Creative Rural businesses, Logging/Milling, Woodlot Management, and Family Fun. The Forest Life Expo showcases businesses who are connected to the forest.

100,000 square feet of display space will be available to showcase products used when working and enjoying the forest. This includes huge multinational companies all the way to one person, home base businesses, based on a passion for activities connected to the forest.

Join us in celebrating Canadian's passion for their forests.

Historically the show's best success has been in June. With that in mind, our new dates are June 14, 15 & 16th, 2019.

Renfrew is Ontario's largest county and home to more wood related businesses than any other county in Ontario. Renfrew County also has world class outdoor recreation opportunities and is a gateway to Algonquin park.



ForestLife EXPO

Logging Showcase

Harvesting Systems, Feller Bunchers, Delimbers, Processors, Skidders, Forwarders, Access Roads Construction Equipment, Portable Bridges, Culverts, Commercial Thinning, Slashers, Chippers, Debarkers, Log Loaders, Planting and Stand Tending Equipment, Trailers, Chip Vans, Trucks, Self-Loading Trailers & Attachments, Grapples, Remote Slings, GIS/ GPS Systems, Safety & Fire Protection, Tires, Chains, Oils, Lubricants

and much more...



Milling Showcase

Portable Sawmills, Blades, Firewood Processors, Kiln Dryers, Edgers & Resaws, Laser Alignment, Strapping, Safety & Protection Equipment, Material Handling Equipment, Motors & Gears, Bearings & Supplies, Lubrication Systems, Compressors & Air Systems,

and much more...

ForestLife EXPO

Outdoor Recreation & Off-Grid

Solar/Wind
Power, Satellite,
Composting/Septic,
Outdoor Furnaces,
Geothermal, Water
Solutions,
Hunting & Fishing
Equipment, RVs,
ATVs, Water Craft,
Off-Road, Licensing,
Clothing, Camping
equipment, Location
Technology,

and much more...



ForestLife EXPO

Wooden Products & Artisans

Power Tools, Hand
Tools, Log Homes
and Accessories,
Flooring, Furniture,
Cabinetry, Shingle
& Shakes, and a
host of Artisans
showcasing their
creations

and much more...



ForestLife EXPO

Woodlot & Creative Rural Business

Maple Syrup Production
& Equipment, Tree
Marking, Sustainable
Harvesting, Educational
Organizations, Portable
Sawmills & Accessories,
Seedlings, Specialty
Food Production,
Eco-tourism, Bee
Products & Apiary
Equipment, Specialty
Farm Products
and Processing,
Micromanufacturing
and much more...



ForestLife EXPO

Non-Timber Forest Products & Family Fun

Wild Berries,
Mushrooms,
Wild Gathering,
Herbal Medicine,
Education,
Music,
Food vendors,
Demonstrations,
Tours & Education
and much more...





WHO Will Be Attending

Our statistics show some of these people are willing to drive 7 hours plus to attend.

Forest Industry and decision makers who purchase equipment and are curious to see latest equipment.

Outdoor enthusiasts who want to see the latest in equipment for their favourite sport and get the best deals for their money.

Workers employed in the forest industry and who have a say in the equipment they use.

Home & Cottage owners, Local residents looking for a wide range of wood products from construction lumber to furnishings.

Woodlot owners who want to have their property logged in a sustainable manner add or investigate other opportunities for their woodlots.

Local residents and Cottage owners who want to explore the options of off-grid living for their property.

Farmers looking to add value to their woodlots and increase production, while decreasing costs on their harvest.

Anyone who is interested in learning more about the forest industry or wants to purchase products created by micro-businesses, value-added wood manufacturers and artisans.



Join the List of past Exhibitors and Sponsors

Exhibitors

Amex Hardwood Inc
Ashton Wood Turning
Authentic Broad Axe
Handhewing
Hy-Grade Steel Roofing
System
ICOM Canada
Kasco
Bell's Machining Welding &
Hydraulics
Blacks Creek Innovations
Blue Wave Energy
Bromley Farm Supply Ltd.
Bruce Sales Inc.
Calabogie Rustic
Woodworks
CDL Maple Sugaring
Equipment
Centre Town Motorsports -
Kawasaki
County of Renfrew
Economic Development
Eastonmade Wood Splitters
FBC
Forests Ontario
FPInnovations
Freymond Lumber Ltd.
George Heath Tooling

GiANT Canada
Haix North America
Hakmet
Heizomat Canada
Honig Industrial Equipment
Ltd.
Huckabone's Equipment
Hwy 511 Heating Solutions
Klondike Lubricants
Lavern Heideman & Sons
Limited Liftow Limited
Toyota Industrial
Lubecore International
Money In Motion Inc.
Morley Jessup Heating
Nortrax
Norwood Industries Inc.
Picken's Farm Equipment Inc
Portage & Main Outdoor
Boilers
Pura Vida Crafts
REIS Equipment
Renfrew County Private
Landowners
SMG Champion Portable
Sawmill Ltd.
Strongco Equipment
Stufko Equipment
Tie Boss

Tree Wood Turning
UC COATINGS
Universal Supply Group
Wajax Industrial
Components LP
Wood-Mizer Canada
Waratah

Sponsors

Algonquin Forestry
Authority
BAFIA
Columbia Forest Products
County of Renfrew
Eastern Ontario Model
Forest
Forests Ontario
Freymond
JM Longyear
Nortrax
Ontario Wood
Ontario Woodlot
Association
Ottawa Valley Forest Inc
ReadyQuip
Streamridge.ca
Town of Renfrew
Wajax



Network With The Best

Meet and connect with your peers. Exchange ideas, establish relationships, alliances and see what your competition is up to.



Be Seen As An Industry Leader

Being absent from the largest Forestry Show in Ontario instantly makes you a non-player in the field and puts your competitors top of mind with customers.



Showcase Your Products

Sell your products to attendees who have come to see your best and latest offerings. You can demonstrate your products live at your booth. Customers want to TRY-IT-BEFORE-THEY BUY-IT.



Connect With The Right People

Make valuable face-to-face connections with targeted buyers, suppliers, other business owners & organizations.



We Bring The Customers To You

Attendees are the decision makers for their business. Studies show that a trade show has the lowest cost per customer acquisition of any marketing method.



We Do The Marketing For You

Forest Life Expo reaches out to the forest industry and potential customers, on your behalf to bring a targeted audience, focused on the wood industry to your booth. We reached tens of thousands on social media last year.



Host An Information Or Networking Session

You can share your expertise on the topics that you are passionate about or host a networking session. Both will increase your reputation as an industry leader in the eyes of your peers and the public.

Benefits Of Exhibiting



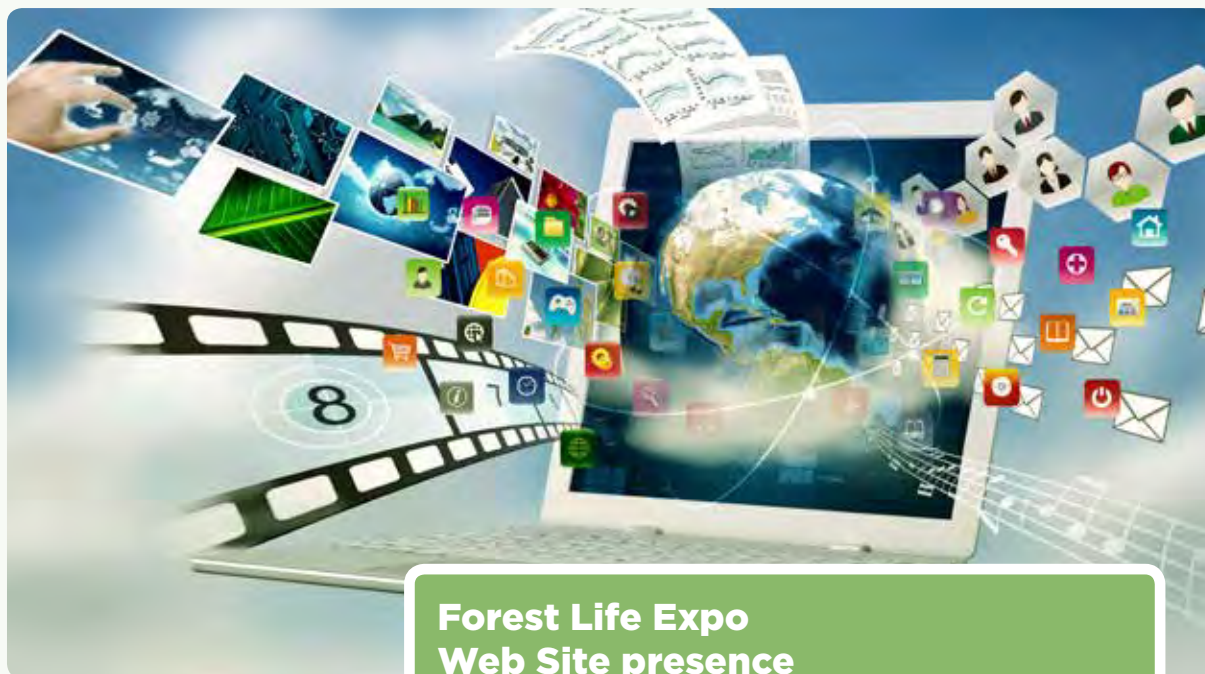
Each Exhibitor Will Receive

Exhibit space

Exhibit space can be reserved in the arena and outdoor grounds. A standard indoor booth is 10 x10 (size can be customized), an electrical outlet, curtain surroundings, a table, two chairs. Outdoor exhibitors will be able to reserve space starting as small as 10x10 all the way up 50x50. Outdoor space can be customized to your needs. Complimentary passes are available, tents and electrical are add ons.

Outdoor storage area or additional space

We encourage the exhibitor to bring plenty of stock to the show and offer trade show specials. Each exhibitor will have secure, additional space for the storage of their inventory.



Forest Life Expo Web Site presence

Each exhibitor will have their company logo, booth location, show activity, company description and a link to their internal event pages included with the purchase of a booth.

Extended Digital Presence

Forest Life Expo has built an awesome event platform. The platform will allow your company to expose your products and services and encourage engagement from the attendees. Some of the tools will allow website users to stay connected, receive updates, see your show specials (a very popular feature), book appointments with you. The tools built into the platform encourage engagement and communication between attendees and exhibitors. Our event liaison will work with a member of your company and explain how your business can benefit from these tools.



Promotion

Forest Life Expo Will Be Promoted Through The Following Channels:

Brochures containing show info and promotions will be printed and snail mailed to households in the local and surrounding area.

Large posters distributed to exhibitors and displayed in many locations in the area.

Press Releases & advertising in Trade Magazines.

Fax & email Campaigns to targeted markets throughout trade partners, associations, organizations, and an industry database that targets the forestry industry.

Radio Broadcasting

Banners provided to exhibitors for placement on their website.

Social Marketing through Facebook, Instagram, Twitter and others. Last year our Facebook ads were seen by 124,667 people and shared posts highlighting exhibitors were seen by uncountable additional viewers.

Promotion on the website and social media for exhibitor's show specials

posters
Broadcasting email Facebook
Radio **Brochures** **Campaigns** **Facebook** **Twitter** **BANNERS** **advertising** **email**
Marketing **PRESS** **Instagram** **Facebook** **Twitter** **LinkedIn**
Twitter **Radio** **Fax** **posters** **email** **Campaigns** **Marketing** **promotion**

**Book Your Booth
before Mar 15**

Early Bird Specials

Call **705-264-2251**
or **705-380-5308**



Sponsorship

Sponsorship provides a great means of broadening your competitive edge by improving your company's image, prestige and credibility by supporting events that your target market finds attractive. The Forest Life Expo is offering a wide range of sponsorship opportunities and each package consists of different benefits that will complement your marketing strategy. When you sponsor the 2019 Forest Life Expo your company will benefit in many ways.

As A Sponsor, Your Group Will Have A Clear Competitive Advantage!

Sponsorship will help promote your company's credibility, achieve maximum marketing goals, give you exposure within media prior to and at the event, create brand awareness and recognition, generate new leads and expand on existing relationships and will demonstrate your commitment to community involvement.



Maple Sponsor \$5,000

- ✓ Acknowledgment on the Forest Life Expo Posters
- ✓ Acknowledgement on all pre-registration forms
- ✓ 1 (10 x 10) Display area
- ✓ Acknowledgment on all snail mailed promotions
- ✓ Acknowledgement on Forest Life Expo's Sponsorship Web Page
- ✓ Acknowledgment in the Forest Expo's Exhibitor Manual
- ✓ Signage at the Event
- ✓ 50 free tickets to give out as you see fit. (Value \$500)
- ✓ A plaque



Oak Sponsor \$7,000

- ✓ Acknowledgement in all Print & Radio Advertising
- ✓ 1 (10 x 20) Display area
- ✓ Acknowledgement on the Forest Life Expo Posters
- ✓ Acknowledgment on all snail mailed promotions
- ✓ Acknowledgement on the Forest Life Expo Web Site
- ✓ Acknowledgement in the Exhibitor's Manual
- ✓ Logo on signage at the Trade Show Site
- ✓ Signage and verbal recognition at the event
- ✓ 100 free tickets to give out as you see fit. (Value \$1,000)
- ✓ A plaque

Call 705-264-2251 to reserve the best spot for your business



Arena

**New
Prices
for 2019**

Size & Price

**10x10
\$650**

Includes:

10 free admission tickets,
standard 110 shared electrical,
one table, two chairs and
curtain surroundings

ForestLife
EXPO








ARENA

A6-16	A6-17	A6-18	Loading Door		A1-18	A1-17	A1-16
A6-14	A5-13	A4-13			A3-13	A2-13	A1-14
A6-13	A5-12	A4-12			A3-12	A2-12	A1-13
A6-12	A5-11	A4-11			A3-11	A2-11	A1-12
A6-11	A5-10	A4-10			A3-10	A2-10	A1-11
A6-10	A5-09	A4-09			A3-09	A2-09	A1-10
A6-09	A5-08	A4-08			A3-08	A2-08	A1-09
A6-08	A5-07	A4-07			A3-07	A2-07	A1-08
A6-07							A1-07
A6-06	A5-06	A4-06			A3-06	A2-06	A1-06
A6-05	A5-05	A4-05			A3-05	A2-05	A1-05
A6-04	A5-04	A4-04			A3-04	A2-04	A1-04
A6-03	A5-03	A4-03			A3-03	A2-03	A1-03
A6-02	A5-02	A4-02			A3-02	A2-02	A1-02
A6-01	A5-01	A4-01			A3-01	A2-01	A1-01
Front-01		Front 02	Front 03	Front 04	Front 05	Front-06	



OUTDOOR

BOOTH SIZES & PRICES

	20x20	\$1,000
	20x30	\$1,400
	20x40	\$1,900
	20x60	\$2,600
	20x80	\$3,000
	30x40	\$2,600
	10x10	\$300

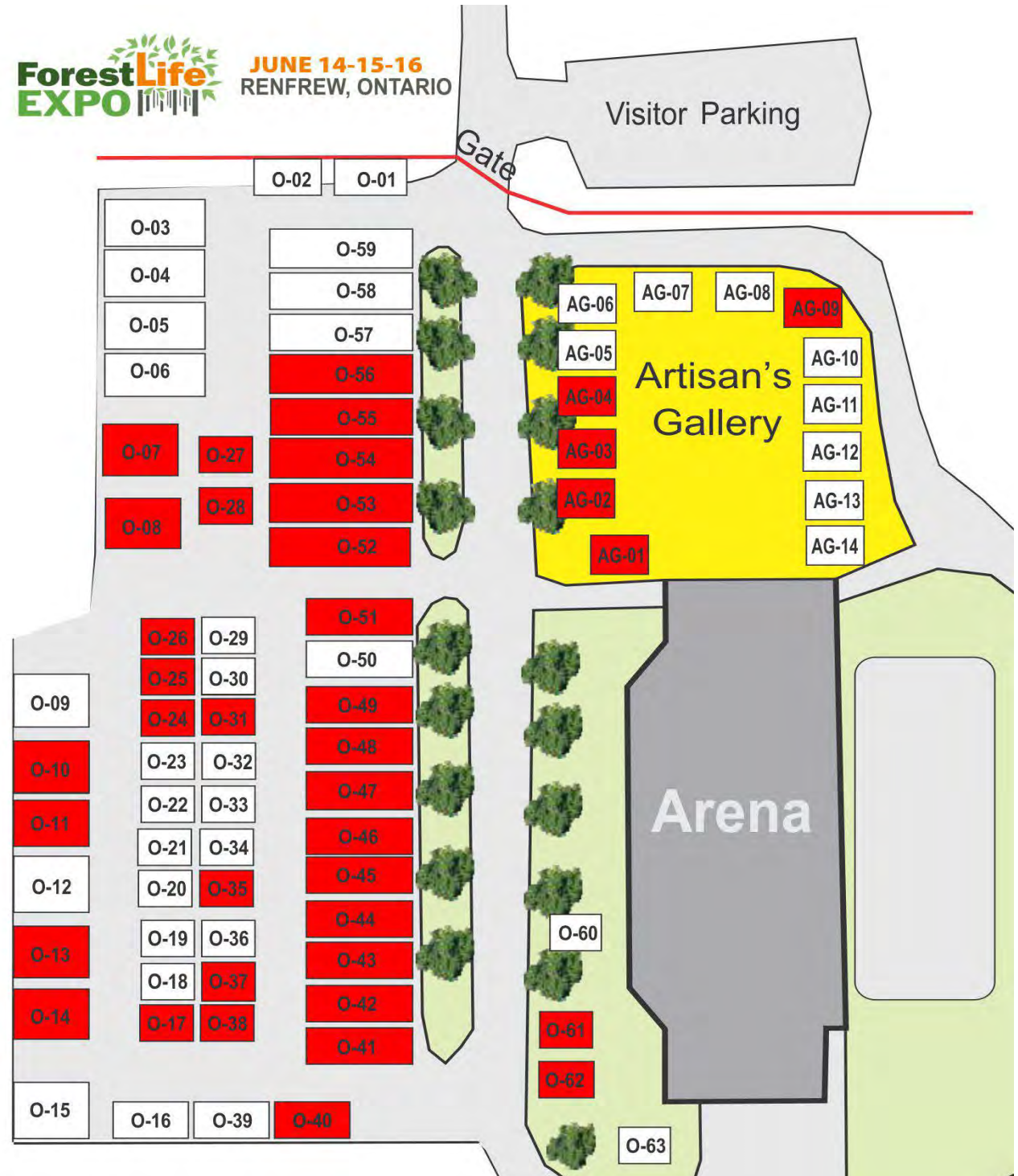
Artisan's
Gallery

BOOTH COLOUR CHART

-  - Open
-  - On Hold
-  - Reserved

**ForestLife
EXPO**

JUNE 14-15-16
RENFREW, ONTARIO





In Canada Toll Free 1-866-754-9334
In USA Toll Free 705-264-2251
P.O. Box 490 Schumacher, ON P0N 1G0

ORDER FORM

E-mail: info@canadiantradex.com
Phone: 705-264-2251
Fax: 705-264-4401

Company Info

Company _____

Contact Person _____

On-site representative _____

Address _____ City _____

Province / State _____ Postal / Zip Code _____

Telephone _____ Fax _____

URL _____

Email _____

Please provide a brief description of the product(s), goods and/or services your company wishes to exhibit

Exhibit Space

Outdoor Display Space

30 x 40 ☐ 20 x 60 ☐ 20 x 40 ☐ 20 x 30 ☐ 20 x 20 ☐

Indoor Display Space

10 x 10 ☐ **Call for larger sizes**

Demo Sites

Our Company would like to participate in live demonstrations

Yes ☐ No ☐

Application for Exhibit Space

TRADE SHOW management reserves the right to reject the proposed exhibit to ensure that the exhibit contributes to the purpose and objective of the EVENT.

Booth Size Outdoor Indoor

Booth Price Booth Location

HST # 89895 6578 RT0001

Payment by Visa ☐ Master Card ☐

A 50% DEPOSIT IS REQUIRED 15 DAYS AFTER THE DATE OF THE CONTRACT BEING SIGNED. THERE WILL BE NO CANCELLATIONS 30 DAYS AFTER THE SIGNING OF THE APPLICATION.

The Trade show Management has the right to change the dates times or location of the event. If for some reason the exhibitor location must be changed, the Trade Show Management has the right to do so.

Payable to Canadian Trade-Ex

Sub Total	<input type="text"/>
HST	<input type="text"/>
TOTAL	<input type="text"/>
Deposit	<input type="text"/>
Balance	<input type="text"/>

Applicant _____

Card # _____

Agent's Name _____

Exp Date _____

Cardholder _____

Position _____

Date _____

Signature

Signature
